



HYBRID
CONTAINER
days



HAMBURG CONTAINER days

Summary

ContainerDays 2022 Hybrid was the 7th edition of Europe's flagship conference on everything cloud native. This is the second conference in hybrid format, since 2021. Attendees could participate onsite, in live sessions or remotely via the CDS online platform. This year's event location was one of the most extraordinary in Hamburg: the international culture factory in Kampnagel.

Very special of the hybrid version of the conference was that both onsite and online participants could have an equally engaging experience with each other, as well as, with the speakers and companies. All talks in the program on four stages were streamed and recorded. Moreover, we used an application for our Q&A sessions which was integrated into the online platform, as well as, onsite event application where both online and onsite attendees could raise questions to all speakers either onsite or virtually. For the first time we used a mobile app for onsite attendees providing: a shortcut to the venue map, agenda, companies & speakers.

The screenshot displays the mobile application interface for ContainerDays Hybrid. At the top, the Hamburg Container Days logo is on the left, and a navigation bar on the right includes: Europe/Berlin (05:15:06), Connection (Good), HELP, MAP, NOTIFICATIONS, CHAT, FULLSCREEN, and MENU. The main content area features a 'Lobby Presentation' window showing the event title 'HYBRID CONTAINER days' and dates 'September 5-7, 2022 - Hamburg & Online'. Below this is a 'More videos' carousel with speaker thumbnails. To the right, a 'Now live' section indicates 'The event hasn't started yet' with a 'Check personal programme' link. At the bottom, four navigation buttons are visible: Program (compass icon), Q&A Section (anchor icon), On-Demand Sessions (lighthouse icon), and Companies (binoculars icon). A chat input field at the bottom right shows 'Type your message' and 'active attendees 9'.

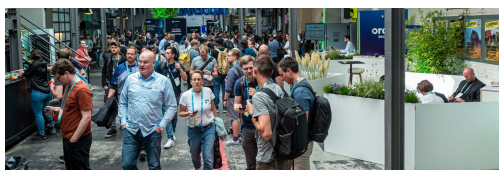
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The conference included 69 talks with 3 keynotes and 8 lightning talks on the first two days. In addition, 32 on-demand sessions took place, which were available in our online event platform for the online attendees. In between the talks, the attendees had the opportunity to network and engage with others as well as explore 30+ sponsor booths situated in the exhibition areas of Kampnagel or in the online tool. It was a nice atmosphere - just like in the “good old days”.

On Monday (September, 5th), we also organized an all-attendee party from 6pm which took place on the piazza of the Kampnagel. The attendees enjoyed a BBQ, cocktail bar, fresh draft beers and DJ music. On the 2nd conference day, with our partner Matched.io we held a post-conference meetup at ARIC. Attendees could enjoy networking, two talks from the speakers, pizza and beer in a laid-back environment.

On wednesday, September 7th was the Workshop Day - in Fast Lane Knowledge Transfer GmbH. 6 workshops covered the topics like “Securing Your Kubernetes Clusters”, “Hands-on hacking containers and ways to prevent it”, “Cloud native IPC for Microservices” and others.

The three days were a real deep dive into Kubernetes, Containers and Cloud Native.

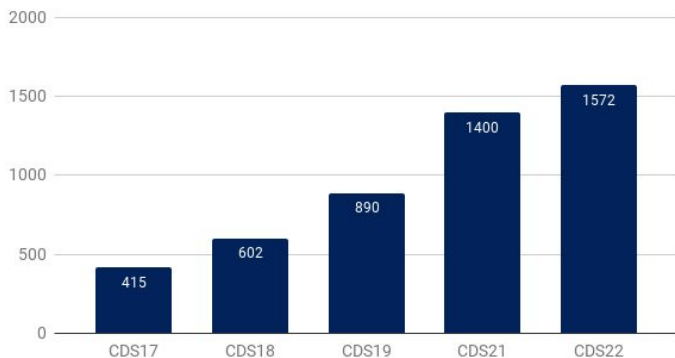


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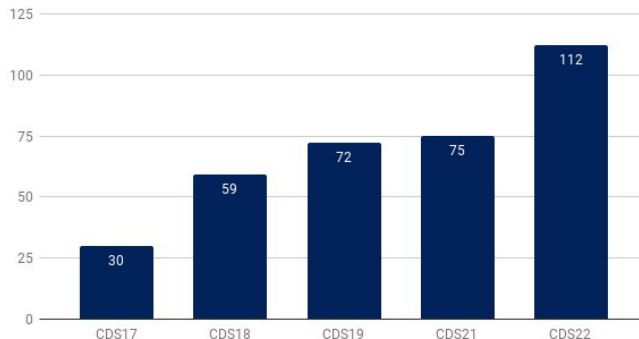
CDS Family Gets Bigger Every Year

With the 7th edition of ContainerDays this year, we are pleased to see the container industry continually growing. This year's number of attendees and speakers reflected this.

Attendees



Speakers



Who was at CDS22 Hybrid?



864 Onsite attendees
708 Online attendees



Attendees from 66 countries across 7 continents

Onsite

- 89.4% from Germany
- 3% from united Kingdom -
- 1.9% Austria- 1.4% Netherlands -
- 1.2% Switzerland

Online

- 61.7% from Germany
- 13% from India - 6.2% USA-
- 5.3% Netherlands - 3.2% Spain

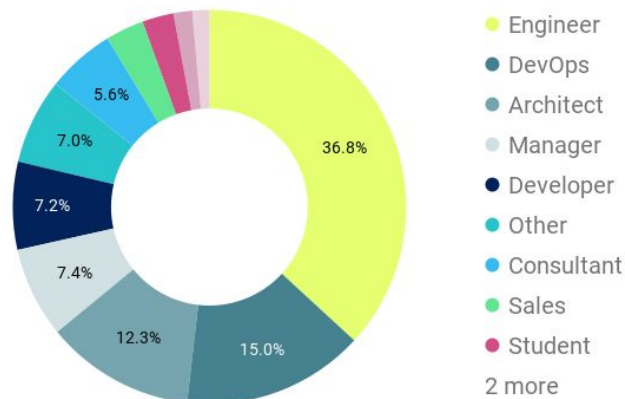


Sessions

- More than 50 international speakers
- 69 sessions (onsite and online keynotes & talks) - 6 workshops

Attendee Job Function:

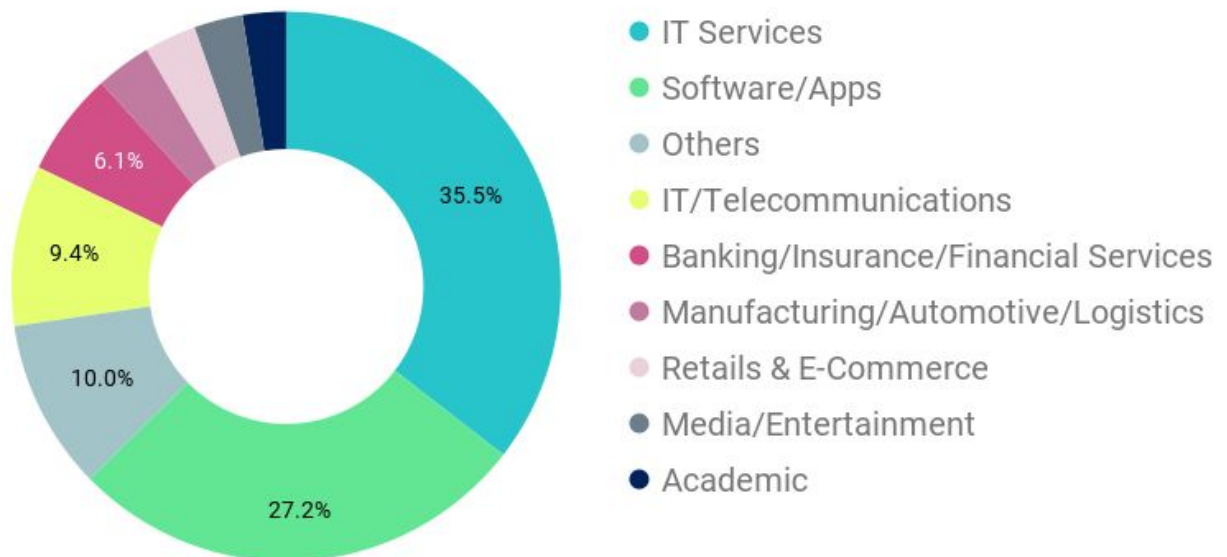
- 36.8% Engineer
- 15% DevOps
- 12.3% Architect
- 7% Other



Who was at CDS22?

Industry

CDS22 attendees mainly came from IT Services (35.5%) and Software/Apps (27.2%). IT and Telecommunications, Insurance or Financial Services and Others were tied for third at around 10%. This variety of industries highlights the applicability of cloud native technologies across sectors and shows the diversity of CDS22 companies.

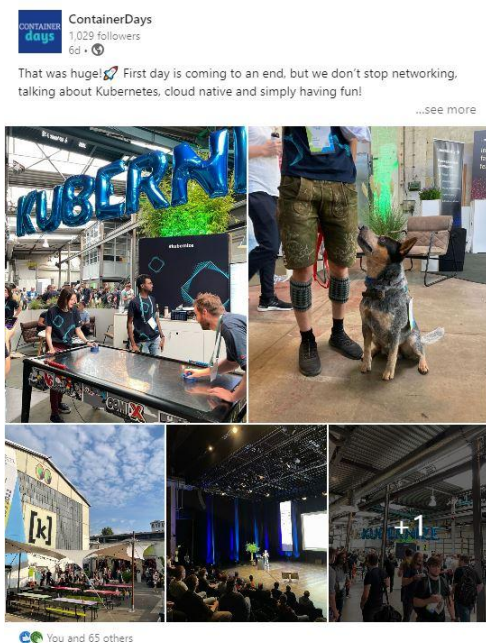


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Social Media Engagement

For ContainerDays 2022, we worked a lot on our communication strategy with a strong presence across three main social media platforms: Twitter, LinkedIn and Facebook. We also launched our **CDS Ambassador Program** with more than 10 ContainerDays advocates. Moreover we advertised the conference via the paid social media campaigns.

The most engagement was seen on Twitter and LinkedIn. The @ConDaysEU **Twitter** account has over **2.675 followers** - with more than 300 joining since February. We tweeted 227 times about CDS since February. Our best tweets were when we announced the agenda and when we live tweeted from the conference, like the two examples below. **We've got 754 @ mentions on Twitter and 639 total tweets for the hashtag #CDS22 during the conference days.** We've reached **3.5K impressions per day** with a total of 21.7K impressions on the conference days. The @ContainerDays **LinkedIn** account has over 1.031 followers - with more than 600 joining since February.



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Media

Our media partners Fast Lane, IT-Schulungen.com, Hamburg@work, Media 7, Cloudical, EuroCloud, Eco, IT-daily.net, Startup Stash, CIO Applications Europe, Kube events and Kube careers, vmblog.com, FAUN.dev, GermanTechJobs.de and Axel Springer supported us throughout the whole event.

Startup Stash mentioned us in a great “Top 23 Cloud Conferences To Attend in 2022” article that can be found [here](#).

More publications here:

<https://cloud.report/past-conferences/containerdays-2022>

<https://www.alphagamma.eu/entrepreneurship/it-tech-conferences-europe-2022/>

<https://opsindev.news/archive/2022-09-13/>

Last but not least we want to thank our workshop partner Fast Lane for a well organized workshop day. They created a great after-video of the workshop day.



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Sponsors

A big shout-out goes to our Sponsors! From the very beginning, our sponsors have been a key part of ContainerDays. Without their support, we would not be able to put on such a great event this year. We look forward to continuing our partnership in the years to come. Thank you to all of our wonderful sponsors!



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Conclusion

7 years on we learn and live everything on Cloud Native. Every edition is proud to host the top minds in the IT industry who come together to share their knowledge and experience. As we look to the future, we are excited about the potential of the technology and solutions to continue to transform the software industry. We are committed to continuing to grow the ContainerDays community and to providing a forum for people to learn about and share their experience with these transformative technologies.

In 2016 we were just getting started. Today, we are proud to be part of a thriving community that is helping to shape the future of computing.



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Resources

ContainerDays 2022 Keynote videos:
List each one here

ContainerDays 2022 Session videos:

Pictures:

Social Channels: Twitter [@ConDaysEU](#), LinkedIn [@ContainerDays](#), [YouTube](#), [Facebook](#)

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