

SEP 11-13, 2023  
CONTAINER  
days

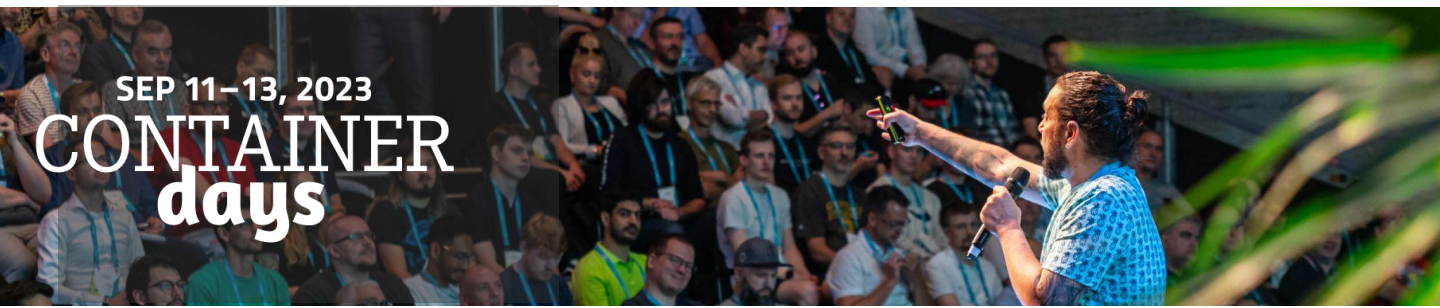
WELCOME  
TO CDS 2023



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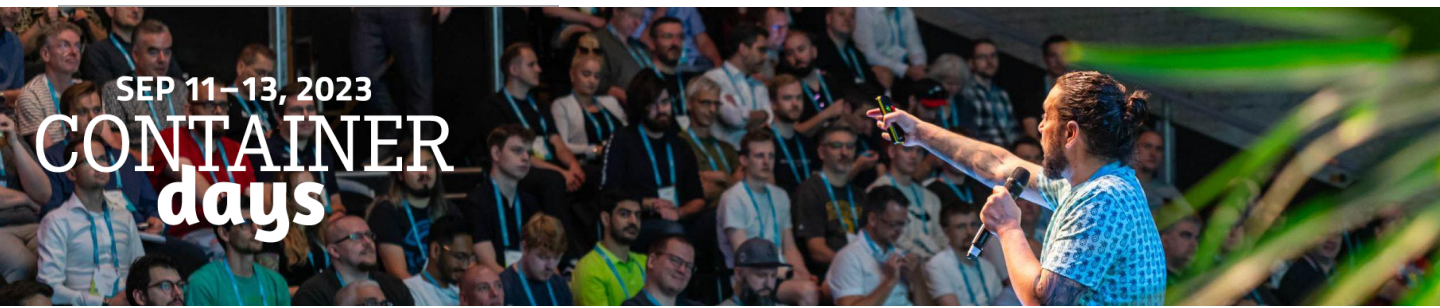


# SEP 11-13, 2023 CONTAINER days

## Summary

ContainerDays 2023 was the third conference in hybrid format, since 2021. Attendees could participate onsite, in live sessions or remotely via the CDS online platform. Same as last year, the event location was Kampnagel, an international hub of culture in Hamburg.

Both onsite and online participants could have an equally engaging experience with each other, as well as, with the speakers and companies. All talks in the program on five stages were streamed and recorded. Building on the success of the previous year, we leveraged a user-friendly application for our Q&A sessions, seamlessly integrated into our comprehensive online platform. This feature also extended to our onsite event application, bridging the gap between our online and onsite attendees. The mobile app for onsite attendees included a shortcut to the essential information like the venue map, agenda, companies & speakers, Q&As. This holistic approach aimed to empower all attendees with the tools they needed to make the most of their ContainerDays experience.

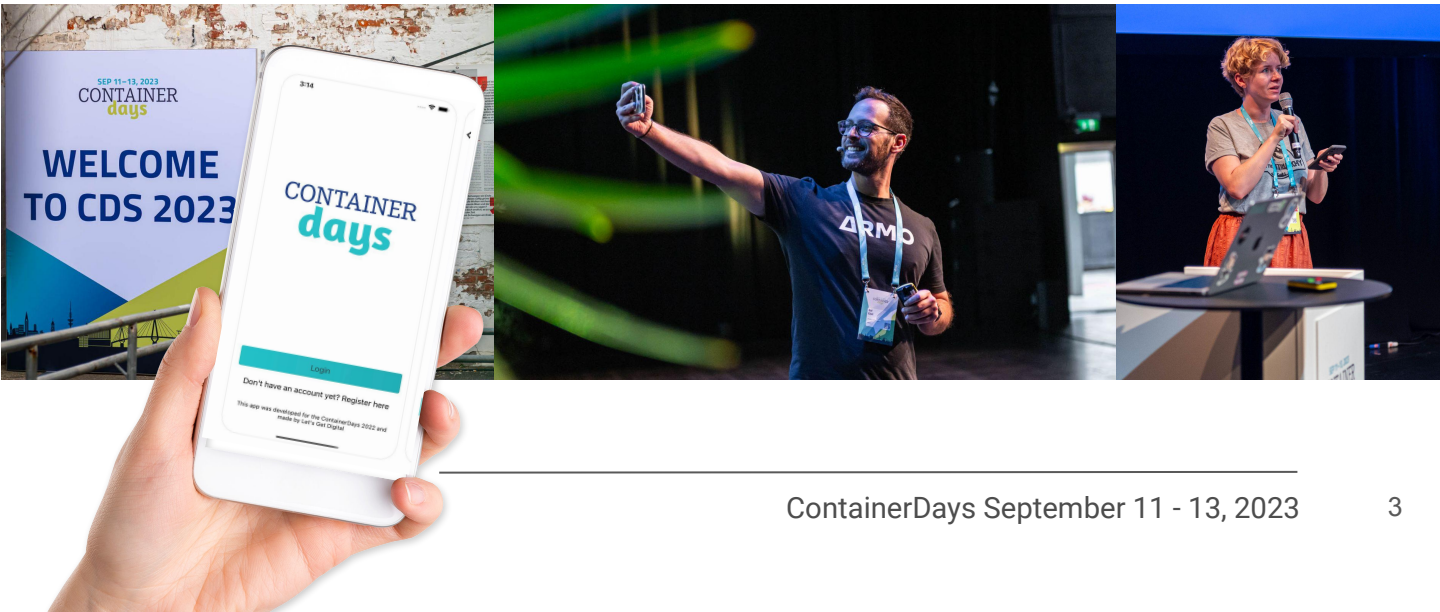


The conference included 78 sessions with three keynotes and five lightning talks on the first two days. In addition to the rich content, attendees were also provided with valuable opportunities for networking and interaction with fellow participants. The breaks between sessions served as perfect moments to connect, exchange ideas, and foster meaningful connections within our community. Moreover, attendees had the privilege of exploring more than 25 sponsor booths during a dedicated Sponsor Showcase hour.

In the usual fashion, on Monday, September 11th, we hosted a lively all-attendee soir e commencing at 6 pm on the charming Kampnagel piazza. Attendees reveled in a delightful BBQ feast, sipped on freshly poured draft beers, and basked in the warmth of the sunny weather. The next day, we organized a Women in Tech post-conference meetup at MaibornWolff GmbH Hamburg office, with three speaker talks, pizza, and drinks in a relaxed setting.

On Wednesday, September 13th was the Workshop Day - in Fast Lane Knowledge Transfer GmbH. 7 workshops covered the topics like Kubernetes Security, an in-depth exploration of Cilium, Mesh Platform, Microservices in Kubernetes, and more.

The three days were a real deep dive into Kubernetes, Containers and Cloud Native.



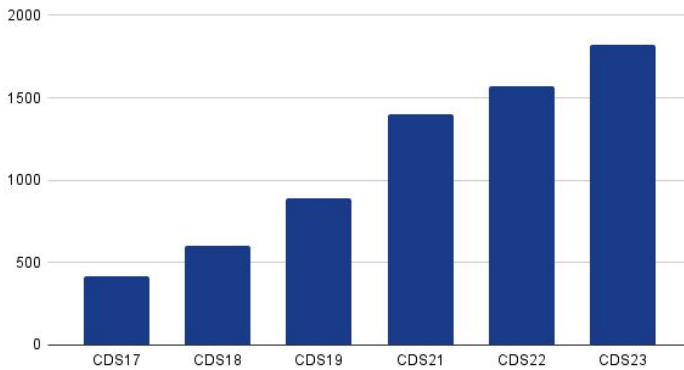


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## CDS Family Gets Bigger Every Year

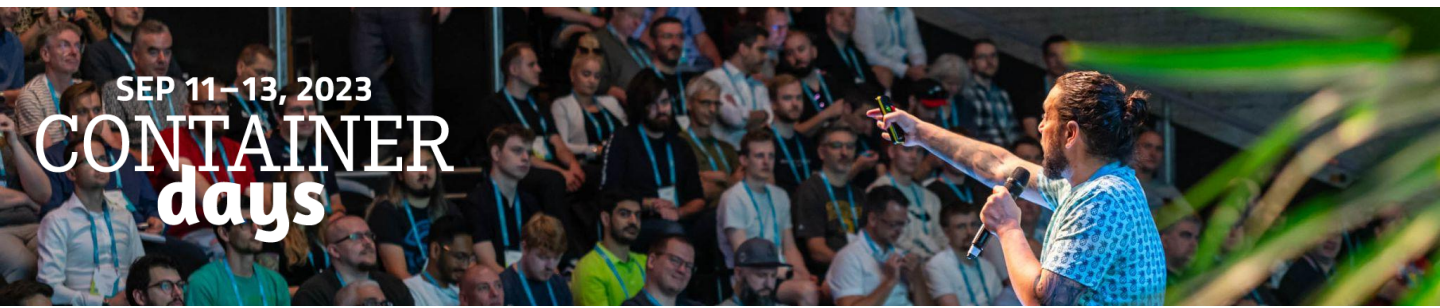
As we mark the 7th edition of ContainerDays this year, we are thrilled to observe the sustained growth of the container industry. The significant turnout of attendees and speakers for this year's event serves as a testament to this continued progress.

Attendees



Speakers





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## Who was at CDS23?



Onsite: Registered attendees - 949 | Checked in: 915 | No show rate: 3.58%  
Online: Registered attendees - 873 | Logged in: 562 | No show rate: 35.60%



Attendees from 58 countries across 7 continents

### Onsite

- Germany: 81.6%
- Netherlands: 4.1%
- UK: 1.7%
- Switzerland: 1.5%
- Italy: 1.05%

### Online

- Germany: 49.6%
- India: 6.3%
- Ukraine: 4.2%
- Netherlands: 3.21%
- US: 2.52%
- Switzerland: 2.3%



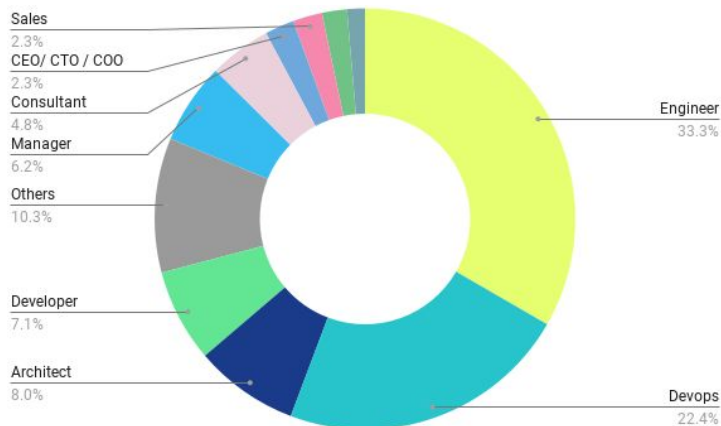
### Sessions

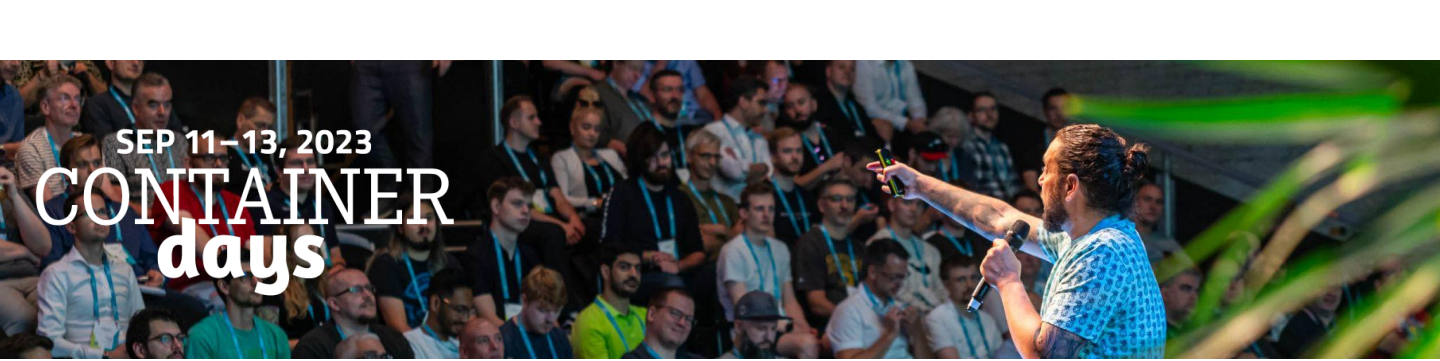
- More than 90 international speakers
- 78 sessions - 7 workshops



### Attendee Job Function:

- 33.3% Engineer
- 22.4% DevOps
- 8% Architect
- 7.1% Developer

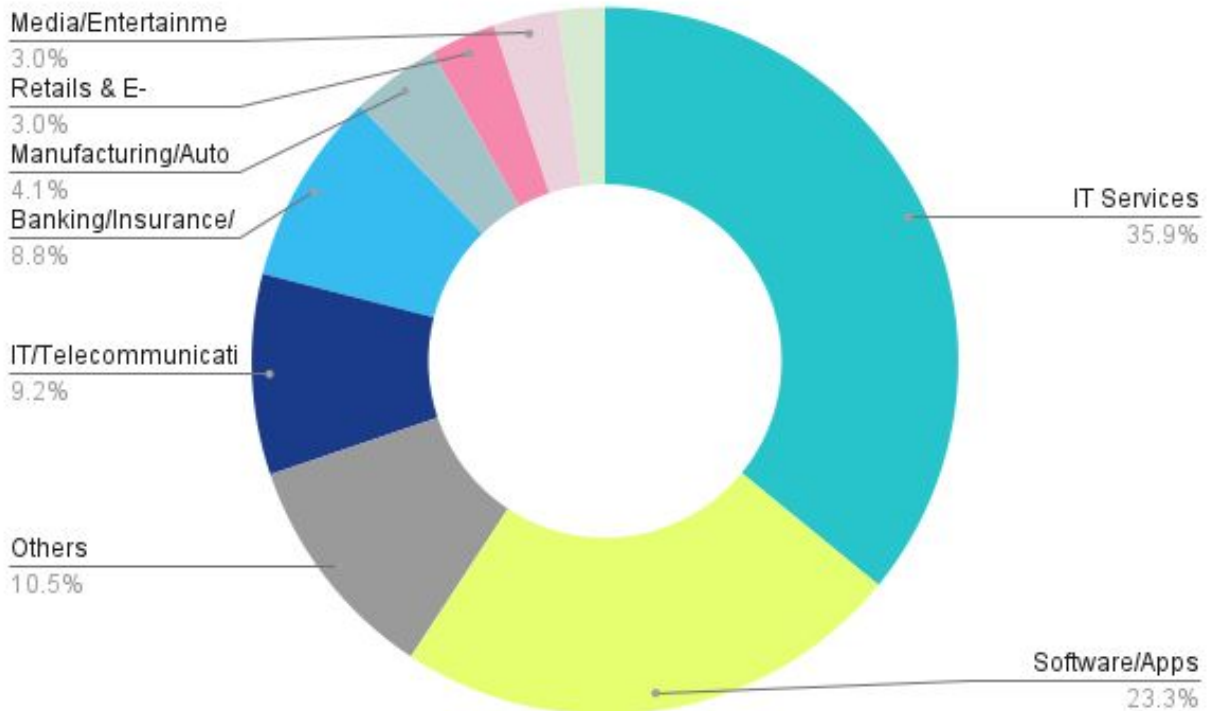


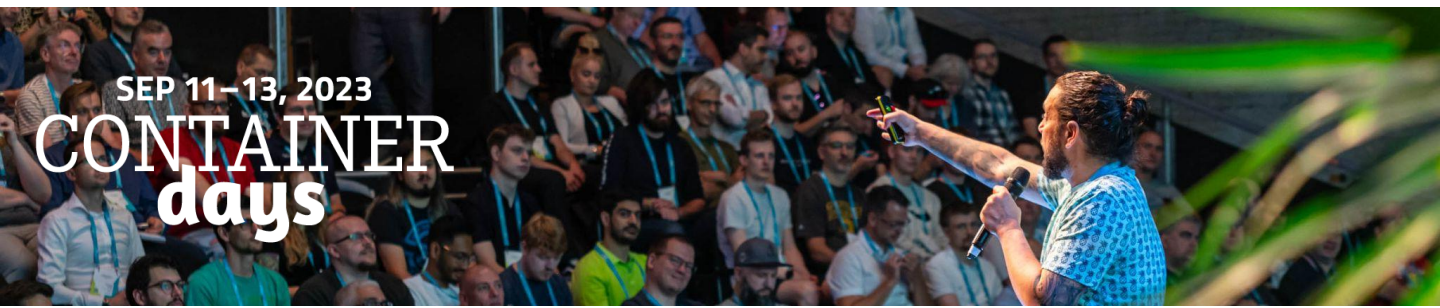


## Who was at CDS23?

### Industry

CDS23 attendees mainly came from IT Services (35.9%) and Software/Apps (23.3%). IT and Telecommunications, Insurance or Financial Services and Others were tied for third at around 10%. This variety of industries highlights the applicability of cloud native technologies across sectors and shows the diversity of companies taking part in CDS23.





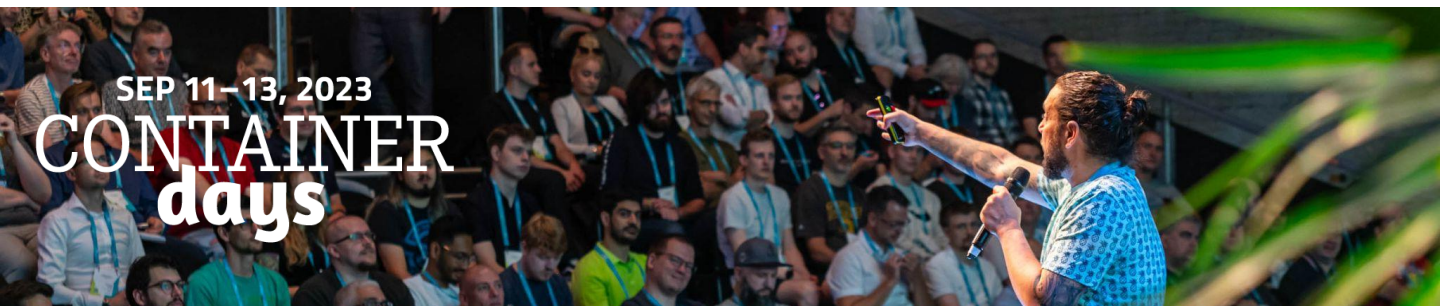
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## Social Media Engagement

Our footprint across multiple social media platforms has been steadily expanding, mirroring the growth of our ever-expanding CDS community. Our communication strategy for ContainerDays 2023 featured an array of promotions, including initiatives like the #ThrowbackThursday Promo, the Summer Special offer as well as a Giveaway, spanning across our primary social media channels: Twitter, LinkedIn, and Facebook. Furthermore, our conference received extensive exposure through targeted paid social media campaigns, Google search ads, and LinkedIn advertisements.

The most engagement was seen on LinkedIn and Twitter. **We've reached 7K impressions per day with a total of 20K impressions on the conference days (both platforms combined).** The @ContainerDays LinkedIn account has over **1.665 followers** - with more than 600 joining since February. **We've posted 354 times about CDS23 since February.** Our best posts were when we announced the agenda and live posted from the conference, like the two examples below.





## Media

Our media partners Fast Lane, Hamburg@work, Amazic, Cloudical, The Cloud Cast, CIO Applications Europe, Kube events and Kube careers, vmblog.com, FAUN.dev and GermanTechJobs.de supported us throughout the whole event.

More publications here:

[Sysdig kündigt Teilnahme an den ContainerDays 2023 in Hamburg an](#)  
[Post di GermanTechJobs - IT & Entwickler Stellen in Deutschland](#)

[Recap Container Days 2023 with Alessandro Vozza at Solo.io](#)

[Recap Container Days 2023 with Mo'ath Qasim at Kubermatic](#)

Recap Container Days 2023 with Mo'ath Qasim at Kuber...

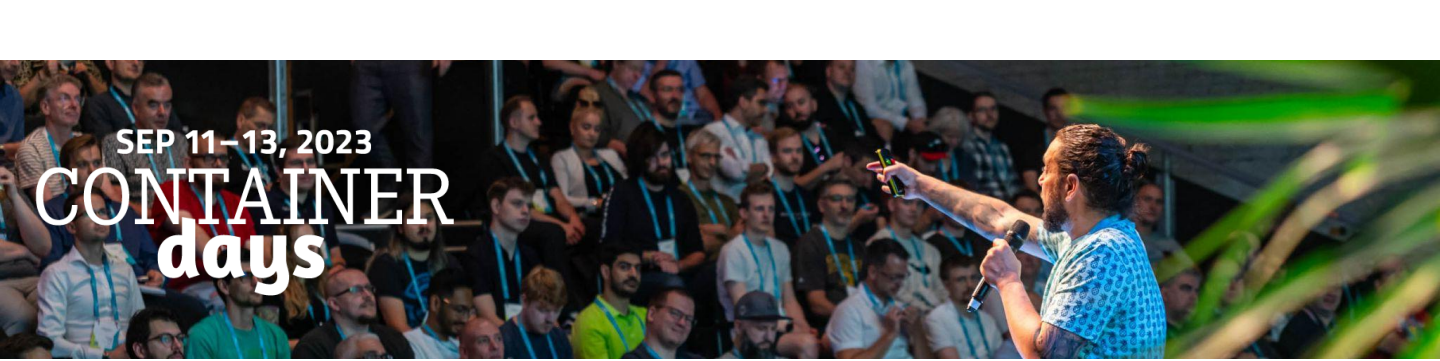
Amazic

Watch later Share

Recap:  
Container Days  
2023

Mo'ath Qasim  
Head of Engineering at **Kubermatic**





## Sponsors

A big shout-out goes to our Sponsors! From the very beginning, our sponsors have been a key part of ContainerDays. Without their support, we would not be able to put on such a great event this year. We look forward to continuing our partnership in the years to come. Thank you to all of our wonderful sponsors!



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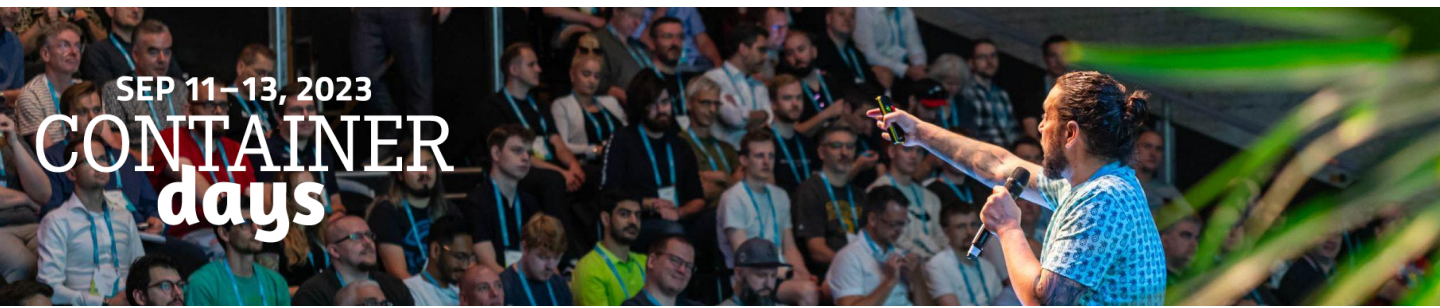
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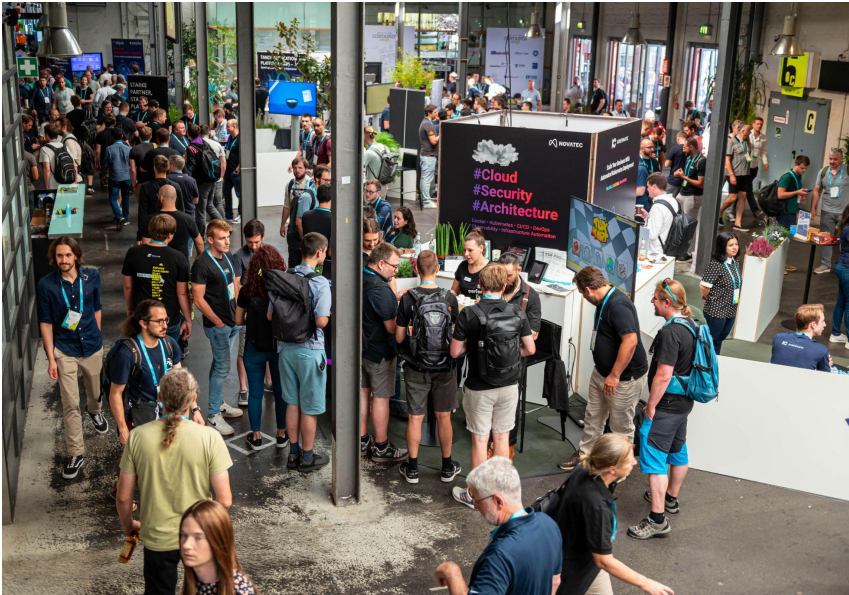
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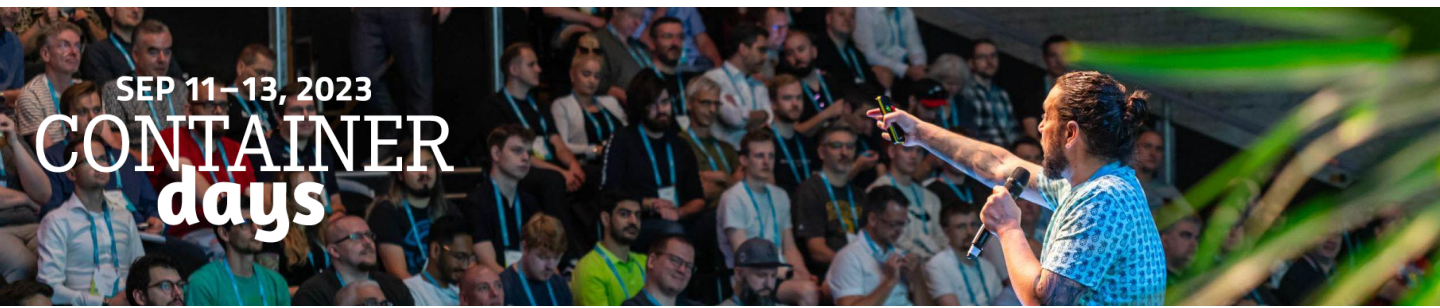


## Conclusion

After so many years of immersing ourselves in the world of Cloud Native technology, each new edition stands as a testament to our journey. Each CDS has been a platform for leading IT experts to share their knowledge. We're committed to growing the ContainerDays community and providing a space for people to learn and share their experiences with these transformative technologies. We believe that by fostering a sense of community, we enable professionals to explore new horizons, share their discoveries, and collectively drive progress in the ever-evolving landscape of cloud native technology.

Reflecting on our beginnings, it's awe-inspiring to witness how far we've come and how many great plans are ahead of us.





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## Resources

ContainerDays 2023 Sessions videos:

<https://youtube.com/@ContainerDays?si=xom1vlqQ2Uc7q0X>

Pictures: <https://www.containerdays.io/past-cds/>

Social Channels: Twitter [@ConDaysEU](#), LinkedIn [@ContainerDays](#), [YouTube](#), [Facebook](#)

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